

FOR IMMEDIATE RELEASE

Jetty 2 Jetty Half Marathon & Fun Run Celebrates Another Sold-Out Success

The Jetty 2 Jetty Half Marathon & Fun Run (J2J) has once again proven to be an outstanding success, celebrating another sold-out event on 21 July 2024 at Pelican Park, Clontarf. This year's race drew runners from across the globe, including participants from New Zealand, the United Kingdom, the United States, and France, highlighting the international appeal of Queensland's longest-running and most scenic fun run.

Since its inception in 1986, J2J has grown significantly in popularity and prestige. Organised and delivered by Moreton Bay Region Industry & Tourism (MBRIT) in partnership with the Moreton Bay Road Runners, the event now attracts over 5,000 participants annually. This success is attributed to strategic planning, robust marketing efforts, and a strong community spirit.

Mayor Peter Flannery said the sell-out success of the 2024 event demonstrated the appeal of City of Moreton Bay as a destination of choice for visitors and for locals who enjoy an active lifestyle.

"Jetty 2 Jetty celebrates everything that makes our city great: its stunning natural beauty, welcoming community, and world-class activities," Mayor Flannery said.

"I'm proud that Redcliffe's beautiful waterfront is the backdrop of such a long-standing and widely recognised event, and I'd like to congratulate everyone who hit the pavement and enjoyed a special day in Moreton Bay."

Natassia Wheeler, CEO of MBRIT, expressed her gratitude for the event's continued success.

"Thank you to everyone for turning out for the 39th year of this wonderful event. The J2J is Queensland's longest running fun run, attracting entrants from all over Australia and internationally.

"Since taking over the delivery and marketing of this event in 2015, MBRIT has helped to grow it to include 5,000 entrants and generate significant economic contributions to the local economy," said Wheeler.

Andy Almond from Moreton Bay Road Runners also shared his thoughts on the event's success.



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"The 2024 Jetty 2 Jetty Half Marathon & Fun Run was truly a landmark event. It's incredible to see so many participants from around the world come together to enjoy the scenic course and the community spirit.

The dedication and hard work of everyone involved in organising this event has paid off, and we are thrilled to have been part of such a memorable race day."

With the event sellout in record time, organisers are already planning on how to improve and grow the event in 2025.

For more information about future events in Moreton Bay and to stay updated, visit www.visitmoretonbay.com.au

This event is proudly presented by Moreton Bay Region Industry & Tourism in partnership with Moreton Bay Road Runners, proudly supported by Principal Sponsor City of Moreton Bay, and sponsored It's Live in Queensland!, Kindred, Moreton Daily, Planet Fitness, Ausbuild, Sesame Lane Care & Kindergarten and Caboolture Mazda Grandprix.

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About Moreton Bay Region Industry & Tourism (MBRIT)

Moreton Bay Region Industry and Tourism (MBRIT) is the official Destination Management Organisation (DMO) for the City of Moreton Bay. MBRIT is committed to delivering and supporting community initiatives, and promoting the City of Moreton Bay as an enviable and attractive destination.