



STARTUP WITH AN END IN MIND

<https://Jeremystreten.com/webinar-startup-with-an-end-in-mind>
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Part 1:

Build your business vision

1. How much income do you want to be earning?

2. What team do you need to achieve those goals?

3. How much time do you need to spend?

4. Write down your 3 year goal then break it down into 1 year increments.

1. What type of clients do you help?
2. How do you charge fees?
3. What is your experience with startups?
4. What are the top 3 things that I need to do to set myself up properly?
5. What other consultants should I speak to and who are they?
6. What else is important to discuss?

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Which structure is right for you?

	Company with individual shareholder	Company with trust shareholder	Trust with individual trustee	Trust with company trustee	Sole Trader	Partnership of individuals
Do you want to avoid personal risk?						
Are you thinking of selling your business in the next 2 years?						
Will it be your primary source of income or will it be a side hustle?						
Do you intend to create multiple businesses or just one?						
How important is your image to the outside world?						
Do you own your own home?						
Do you own any investment properties?						
Have you given any personal guarantees?						
Are you married?						
Do you have children?						
Totals						

Notes