



MBRIT Sponsorship Terms and Conditions

These terms and conditions apply to all sponsorship agreements undertaken by Moreton Bay Region Industry and Tourism (MBRIT), covering all events, activities, and sponsorship arrangements. MBRIT is committed to providing a sponsorship experience that aligns with our values of integrity, transparency, and excellence.

1. Sponsorship Fees and Payments
 - **Standard Events:** Full sponsorship fees must be paid six weeks before the event.
 - **Monthly Partnerships:** For monthly partnerships, the full payment for the entire twelve-month period is required, even if the sponsor withdraws early.
 - **Major Events:** For major events such as, but not limited to, Jetty to Jetty, PrideFest, KiteFest, and KidsFest, full sponsorship fees must be received **30days** after sponsorship contract is signed. If a sponsor signs within 30days prior to the event full sponsorship amount is due before any benefits are provided.
2. GST and Financial Obligations: Sponsorship contributions are exclusive of GST, which will be applied as per Australian tax regulations. Sponsors will receive a tax invoice reflecting this, and in-kind contributions should be compliant with GST obligations where applicable.
3. Sponsorship Approval: Sponsorship agreements are subject to City of Moreton Bay Council approval, and sponsors will be notified of any council decisions.
4. Sponsorship Benefits: Sponsors will receive the benefits outlined in the Sponsorship Agreement. Benefits may include advertising, branding, promotional material, and on-site exposure during the event, as agreed upon in the contract.
5. Event Cancellations and Variations: MBRIT reserves the right to alter event dates, venues, or schedules if required. In case of cancellation, sponsors may receive a full or partial refund depending on the timing and nature of the cancellation. Sponsors may opt to defer their sponsorship to a rescheduled event or, if unable, seek a refund under specified conditions. If MBRIT cancels an Event in whole or in part, the sponsor may be credited an agreed-upon amount equivalent to the value of unexecuted sponsorship deliverables.
6. Conduct and Alignment: Sponsors must adhere to MBRIT's Code of Conduct and maintain values consistent with MBRIT's mission. Reputational damage or actions potentially impacting MBRIT or stakeholders reputation may lead to sponsorship cancellation without a refund.
7. Termination and Breaches: MBRIT reserves the right to terminate the sponsorship agreement if:
 - The sponsor fails to make the agreed payment.
 - Any breach of conduct by the sponsor threatens the event's success or MBRIT's reputation.

Sponsors must cease all promotional use of MBRIT branding upon termination.

8. Intellectual Property (IP): Intellectual property rights, including logos and branding materials used for sponsorship, remain the property of MBRIT. Sponsors are granted a limited license to use IP only for the agreed sponsorship period.
9. Reporting and Accountability: MBRIT will monitor and report on sponsorship outcomes post-event in accordance with Sponsorship Agreements, including audience reach, branding engagement, and overall impact metrics, for transparency.



10. Confidentiality: All sponsorship details, fees, and benefits are confidential and not to be disclosed without prior consent from MBRIT or the sponsor.
11. Indemnity and Liability: Sponsors must indemnify MBRIT against any claims arising from the sponsor's promotional materials, on-site presence, or any breach of this agreement.
12. Public Liability Insurance: For Event sponsorships that include an onsite sponsor presence, the sponsor shall provide MBRIT with a current certificate of Public Liability Insurance for not less than \$20,000,000 at least ten (10) days before the commencement of the Event.
13. Dispute Resolution: Any disputes related to this agreement will be managed under Australian law, specifically Queensland jurisdiction.
14. Endorsement: The sponsor will make no representation, whether express or implied, that it is authorised or endorsed by MBRIT.
15. Political Sponsorship Clause: Sponsors are required to conduct all onsite activities from within their designated marquee and are not permitted to roam the event site to distribute flyers or other materials without prior approval from event staff. Onsite personnel must refrain from wearing campaign shirts. Sponsors may distribute politically branded community items from the marquee, such as calendars, fridge magnets, pens, and colouring sheets. Distributing or displaying any additional activist or political materials—including flyers, posters, signs, or t-shirts—is strictly prohibited. Failure to comply with these terms may result in removal from the event. For any clarification regarding permitted materials, sponsors should consult their sponsorship coordinator or event staff before the event.

Note: These terms and conditions are integral to all sponsorship agreements with MBRIT. By entering into a sponsorship agreement, sponsors acknowledge and agree to adhere to these terms and MBRIT's policies as outlined.